

Memories Preservation MultiMedia (MPMM)

... help take your organization to a higher level?

Organizational Training

An Organizational training video is a powerful training tool. Visual learners make up the majority of the population, so a video allows employees, consultants and support groups see what a job done correctly looks like. The visual role-plays allow employees, consultants and support groups to truly understand how to get things done right the first time, reducing rework and correction. MPMM will work with you to create a script that communicates your organization's specific techniques, customer service expectations or tasks. Instructional training videos are used in almost every industry. An instructional video will walk your employees, consultants and support groups through each step of a process. Our training videos include freeze frames, on screen text, slow motion, multiple camera angles, and more. These techniques are used to effectively communicate instructions to virtually all audiences.

Organizational Identity

Organizational videos help reinforce a strong organizational identity. Through video, employees, consultants and support groups get a first-hand experience of organization logos, slogans, speaking style and overall feel of the organization. A strong organizational identity will help your employees, consultants, support groups and customers understand what makes your organization superior to your competition.

Promotional Productions

Promotional productions can be presented in a number of ways. Many organizations need video material to play at meetings, trade shows, and special events. MPMM will help you create a presentation that best represents your organization.

TV advertisements

MPMM will help you present your product or service in the most effective way possible. We will work with you from concept to finished production. Your input will always be a welcomed part of the process. Our goal is to create a production that will help your organization succeed.

Video E-mail

Video e-mail advertising allows you to advertise directly to your target audience. Video email is a low-cost alternative to television advertising. Many companies are experiencing similar and sometimes greater benefits with internet advertising. Here's how it works: We create a video advertisement for your product or service. Then, we convert it to a digital video file. All you have to do is attach it to email messages going out to your mailing list.

Documentation

MPMM's camera operators are excellent at following the action. Whether it's a small presentation or a large annual conference, MPMM will provide you with high quality coverage of your event. Your package will come complete with cameras, lights, microphones and any other equipment necessary to properly cover almost any event.

Please call or email for a free quotation

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